# Virginia Master Gardener Association

**Annual Meeting 2007** 

June 23, 2007

#### 7:00 Call to Order

#### Minutes – Approval of the 2006 Annual Meeting Minutes Treasurer's Report/Audit Committee – Ted Jenks/Jim Scibek

#### **Standing Committee Reports**

Education - Fran Shelton & Pinky Derieux

Newsletter- Florace Arnold, Editor

Membership - MaryAnn Kincaid

Unit Support – Frank Reilly

Communications - Frank Reilly

Finance - Bill Scott

**Special Committee Reports** 

State Fair – Christy Brennan

Fund Raising – Betty Villers

Educational Endowment Fund – Paul Campbell

Coordinator Endowment Committee - Pat Reilly

Extension Liaison Report – David Close, VA State MG Coordinator

President's Report

Volunteer Opportunities

New Business -

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August 11 Meeting will be hosted by Northern Shenandoah Valley

## Treasurer's Report

Virginia Master Gardener Association, Inc

Annual Treasurer's Report

June 23, 2007

Data as of :5/31/2007

#### **Overall Balance of Accounts**

Checking Account Balance	3 17	\$8,420.35
PDR Education Endowment CD Balance	part .	\$8,086.43
Reserve CD Balance	7	\$6,976.27
Future Dues CD Balance	13 V	\$4,256.04
Total Overall Balance of Accounts	711	\$27,739.09
1 2 3 3 3 3	10	

#### Checking Balance as of 5/31/2006

Receipts

Coordinator Endowment Gifts	\$927.52
FY 08-17 dues	\$3,996.00
FY 07 dues	\$2,256.00
Education	\$2,747.50
Fundraising	\$5,573.25
Gift for EEF	\$302.00
CARU	\$15,802.27

\$9,457.68

#### **Disbursements**

Checking

ments ODERATIL	
	\$0.00
Communication/Unit Support	·
Coordinator Endowment Committee	\$522.00
Coordinator Endowment Gift Transfers	\$978.36
Education	\$2,079.46
EEF Gift Transfers	\$112.00
EEF Scholarships	\$600.00
Elections	\$0.00
Fund Raising Committee	\$1,497.60
Fund Raising Gifts to Endowment	\$2,861.25
Lifetime Dues Transfers	\$4,120.00
Marketing	\$175.00
Membership & Roster	\$1,700.43
Newsletter	\$1,638.88
State Fair	\$253.50
Officers Expense	///
President	\$169.38
Vice President	\$0.00
Secretary	\$89.01
Treasurer	\$42.66
1.0,7	\$16,839.60
Balance as of 5/31/2007	\$8,420.35
GAHU	

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## **Education Committee**

Fran Shelton and Pinky Deriuex, Co chairs

### Members:

George Graine, Kathryn Debnar, Chuck Miller, Debbie Hamilton, Al Thompson, Nancy Drewry and Lenore Plissner.

## Education

This past year, the education program was held at Maymont in Richmond on October 27. We had 89 in attendance and the speakers were Peggy Singleman and LeAnne DeBois. We toured the gardens and mansion and had a great day.

## Education

This year our education program will be held at Montpelier on Friday, September 28, 2007. This was the home of James and Dolly Madison and has recently been renovated and the gardens restored. Also, this estate holds many of the state champion trees. We will tour the home and grounds of Montpelier, and Ira Wallace from Southern Seed Exchange will be our speaker for the day. She will speak on collection and preserving seeds. We hope everyone will be able to attend and enjoy the program. We have registration forms this weekend if you are interested, please see Pinky Derieux and myself.

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## Membership Report

Mary Ann Kincaid, Chairperson

As of June 17, there are 423 current members of the Virginia Master Gardener Association. Of these, 270 are Active members; 4 are Auxiliary members; and 149 are Lifetime members.

We are awaiting renewal of 182 members whose memberships expired 5/31/06.

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## Unit Support Committee Annual Report

Members: Pat Reilly, Karen Sacasky, Cheri Haggerty, Kerry Goldmeyer, Pinky Derieux, Susie McCrea and Frank Reilly and whoever else we need

## Unit Support Activities in 2006-2007

- We promulgated information about "plant-a-row for the hungry."
- We answered a question from a Unit concerning the use of Local Association Funds, and required wording on MG Association Banners.
- Maintained a page dealing with the Critical Staffing Initiative, urging Master Gardeners to contact their legislators and local elected officials.
- Cheri Haggerty organized a group of MGs to meet & Greet VA state legislators at the beginning of the session.

## What can Unit Support Do for you?

- Started during the dark ages
- Answer questions
- Let you know who has experience with your cool new idea
- ....or your Agents "new" idea.

## Communications Committee Annual Report 2006-2007

Members: Cheri Haggerty, Kathryn Debnar, Shelby Snyder, Paul Campbell, and Tom Bolt, George Graine and Chair Frank Reilly and whomever else we can get.

## Communications Activities 2006-2007

- We serve as the contact point for Virginia Master Gardeners
- We prepared a recruiting CD for MG College. Over 366 viewers on-line.
- Helped 3 units to construct their website
- Maintained <u>www.VMGA.net</u>

## VMGA Website Report

- November 12th eighth anniversary as VMGA.net.
  - grown from a single page giving the minutes of the last meeting to a large web site with
  - more than 350 pages of content
- Changed hosting companies to get more space
- 131,460 actual visitors to <u>www.VMGA.net</u> visitors annually.
  - We average 257 discrete visitors per day.
- Editing, updating and re-formatting thanks to George Graine
- The most popular pages in the last year have been Calendar, Hort Update, Minutes, News, Education, and Membership.

## What can we do for you?

- Calendar Kathryn Debnar
  - 1658 visitors in the last 6 months
  - we advertised 51 different unit activities since January
- Links Merry Cheri Haggerty
- Communications support
  - Helped 3 units get started
  - Can incubate your site no charge

## What can you do for us?

- We need help
- If you have internet and can read we can train you

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## **Finance**

Bill Scott, Chair

Members: Ted Jenks, Brenda Shimchick and Lenny Mather.

Worked with committee members to compile proposed budget.

## REPORT of the FINANCE COMMITTEE PROPOSED FY2008 BUDGET

Shown is the recommended FY2008 Budget together with assumptions. You will note that this is an "unbalanced" budget with expenses of \$12,145 and income of \$11,400 resulting in a "budgeted" deficit of \$745. VMGA's cash position is strong and a short-term deficit is not a problem. However, on a long-term basis, the Finance Committee recommends the Executive Board address these issues for future budgets.

#### Proposed FY2008 Budget June 1, 2007 to May 31, 2008

		CU	VMGA, INC.	-	1 11	
	///	Propos	ed FY2008 Budget	1	0 11	
		June 1,	2007 to May 31, 2008			
		1				
			1 Y		1	
ncome	//		10 67		1/1/	
	Membership				00	0
	Regular			\$1,900	10	
	Lifetime / Advanc	ed Payments		3,300		
	11 -		Total Membership	5,200	1/	
					10	
	Gifts for EEF Scho	olarships	( ) (Eas	200		
	Education			3,000		
	Fundraising			3,000	7	
	11			)		7
Total Income			1 P Y	\$11,400	17 /	
		1	3 7		1011	11/1
Expenses			100		DE 60	111
	Communication/Su	ıpport	1	\$300	CA	- 11
	Coordinator Endowment Committee			100	-	11/1
	Education		2 45 5	3,000		.///
	EEF Scholarships		( )	800	//	///
	Elections			475	1 1	- 11
Fundraising Committee			50		2 //	
Fundraising Gifts to VT Endowment				3,000	10	- //
	Marketing			200		
	Membership & Ros	ster		2,000	1.	111
	Newsletter			1,700	W.	
	State Fair	1		300		
	Officers Expense	II Im				
	President	A Box III		125	11	
	Vice President	1	7 0 1 10	25	11/	
	Secretary			35		
	Treasurer			35		
Tatal Ever				<b>C40.445</b>		
Total Expe	11562			\$12,145		

#### FY2008 Budget Assumptions June 1, 2007 to May31, 2008

- Membership dues are based upon prior year actual collections.
- Memorial funds received in 2007 with the restriction that they be used as education scholarships.
- Revenue from education activities is projected on past experience and forecast to offset expenses.
- Fundraising revenue represents income from the silent auction at Master Gardener College.
- The combined line item for Communication / Support expenses is composed of \$250 for Communications and \$50 for the Unit Support Committee.
- Education represents the expenses of FY2008 educational activities forecast at a break-even level. Refer to the related income in the revenue section of the budget.
- EEF Scholarships are forecast to be paid from operating funds in FY2008. The current VMGA endowment does not generate sufficient revenue to fund the scholarships and growth accumulation. The increase for FY2008 is funded from memorial funds described above.
- Elections expenses represent the estimated costs of conducting the biennial election of officers.
- Fundraising Gifts to VT Endowment represent the contribution of proceeds from the silent auction at Master Gardener College to the endowment for the state coordinator.
- Membership & Roster expenses approximate the costs of producing the membership directory and other expenses incurred to acquire new members in FY2008. The \$2,000 budget represents a \$610 increase from FY2007. If an electronic solution were utilized, as previously discussed, these costs would be significantly reduced.
- Newsletter expenses are composed of \$1,239 for printing costs and \$461 for postage and labels to provide for the mailing of 175 issues. This assumes the remaining 400 copies are provided electronically by email.
- State Fair expenses are forecast at \$300. This represents an increase of \$50 compared to FY2007.

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## State Fair

Christy Brennan, Chair

The 2006 State Fair a Success!!!

## Thanks to Master Gardeners

Our booth and the educational demonstrations were well received by the State Fair Staff - a message from Lorene Blackwood "please express our appreciation for the extraordinary educational presentation that the Master Gardeners provided and presented for the Fair attendees. It was truly wonderful and well received. Everyone was helpful and positive."



## The Stats:

25 Different Counties in VA were represented by the Master Gardener Units and Volunteers.

Over 5973 Contacts



## The 2007 State Fair

Will be held at the
Richmond RaceWay Complex
September 27th - October 7th 2007
Good dates still available
Volunteer your unit now!!

## COOPERATIVE



## Demos, Demos and More demos

Composting

**Pruning** 

Soils

The Insect Cage

Vermicomposting

Lots of educational opportunities!!

## State Fair

Enter your garden harvest, house plants and more.

Go to

http://www.statefair.com/competitions.asp

COOPERATIVE



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## Fundraising

Betty Villers, Chair Silent Auction Committee, Pat Reilly, Chair

## Fundraising

The Board introduced a Master Gardener t-shirt last year as a fundraiser for the Master Gardener Endowment. Since December we have sold 242 shirts at \$10.00 each and will be adding around a \$1000 to the Endowment after costs.

This year we will be adding a VCE/MG decal (\$2.00 each) and a Virginia Master Gardener license plate holder (\$3.00 each). With these items, I anticipate raising \$3,000 during the year for the endowment.



4-inch Decal \$2.00

License Plate Frame \$3.00

## Master Gardener T-Shirt



100% cotton preshrunk, natural color with burgundy and black lettering

Sizes – Small, Medium, Large, X Large and XX Large \$10.00

## Master Gardener Flags

Closeout 2 for \$15.00 each See Cheri Haggerty



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## P.Diane Relf Education Endowment Fund

Paul Campbell, Chair

Members: 2006 Scholarship Recipients

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## **Coordinator Endowment**

Pat Reilly, Chair

Members: Angela Cingale, Dave Close, Kathryn Debnar, Carol Dixon, Jane Pratt Schilling, Jim Scibek



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# Addition to Standing Rules February 2007

### Bereavement Guideline is as follows:

- The unit will notify the VMGA President of the passing of a VMGA member. This notification will include the name, address and wishes of the family. The notification will also include the details of the service.
- 2. The minimum response will be a card.
- 3. A decision will be made by the Executive Board on the level of recognition based on the level of participation in the VMGA.
- 4. If a unit or family desires to honor their VMGA member through a financial contribution, they will be directed to the Treasurer of the VMGA.

# VMGA friends we have lost since we last met

Chuck Norrington: Rockbridge Bath

Sammye Stienke: Prince William

Larry Woyer: Brunswick

Any others?

## President's Report

Since June 2006 Annual Meeting, VMGA members have participated across the state:

June 2006 - June 2007

**MGCAT** 

September 2006

State Fair

October 2006

VGIC Garden Festival

February 2006

General Assembly-VESA

February 2006

**Maymont Flower Show** 

March 2006

**AAG** 

## 2006 - 2007 Membership Meetings

August Gloucester

October Abingdon

December York

February Prince George

April Bedford

June MG College

August Northern Shenandoah

October Fairfax-Greensprings

December JCC/Williamsburg

## 2008 Membership Meetings

February Open to units in Central or

Northwest Districts

April Portsmouth

June MG College

August Prince William

October Northern Neck

December Open to units in Central or Northwest Districts

## **Goody Bags**

A huge Thank You to Bedford for the tremendous job they have done on the daunting task of assembling Goody Bags for the past 2 years.

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## Volunteer Opportunities

### Help for the Webmaster

Perfect time to see Frank Reilly, VMGA Webmaster, about how you or your Unit's webmaster can contribute to updating the Website as needed.

### Continue with writing VMGA history

Looking for a volunteer or a Unit to take as a project.

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### Announcement

Next meeting is August 11 and will be hosted by Northern Shenandoah. Fran Gregory is their VMGA Representative

