



**Virginia
Master Gardener
Association**

Annual Meeting 2007

June 23, 2007

Agenda

7:00 **Call to Order**
Minutes – Approval of the 2006 Annual Meeting Minutes
Treasurer’s Report/Audit Committee – Ted Jenks/Jim Scibek

Standing Committee Reports

Education – Fran Shelton & Pinky Derieux
Newsletter- Florace Arnold, Editor
Membership – MaryAnn Kincaid
Unit Support – Frank Reilly
Communications – Frank Reilly
Finance – Bill Scott

Special Committee Reports

State Fair – Christy Brennan
Fund Raising – Betty Villers
Educational Endowment Fund – Paul Campbell
Coordinator Endowment Committee – Pat Reilly
Extension Liaison Report – David Close, VA State MG Coordinator

President’s Report

Volunteer Opportunities
New Business –
Announcements –

August 11 Meeting will be hosted by Northern Shenandoah Valley

8:00 Adjourn

Treasurer's Report

Virginia Master Gardener Association, Inc

Annual Treasurer's Report

June 23, 2007

Data as of :5/31/2007

Overall Balance of Accounts

Checking Account Balance	\$8,420.35
PDR Education Endowment CD Balance	\$8,086.43
Reserve CD Balance	\$6,976.27
Future Dues CD Balance	\$4,256.04
Total Overall Balance of Accounts	\$27,739.09

Checking Balance as of 5/31/2006

\$9,457.68

Receipts

Coordinator Endowment Gifts	\$927.52
FY 08-17 dues	\$3,996.00
FY 07 dues	\$2,256.00
Education	\$2,747.50
Fundraising	\$5,573.25
Gift for EEF	\$302.00
	\$15,802.27

Disbursements

The background features a large, light green watermark of the Waterbury Master Gardeners logo. It is a circular emblem with the text "WATERBURY MASTER GARDENERS" around the perimeter and "COOPERATIVE EXTENSION" at the top. The center of the logo depicts a pair of hands holding a small plant with roots and leaves.

Communication/Unit Support	\$0.00
Coordinator Endowment Committee	\$522.00
Coordinator Endowment Gift Transfers	\$978.36
Education	\$2,079.46
EEF Gift Transfers	\$112.00
EEF Scholarships	\$600.00
Elections	\$0.00
Fund Raising Committee	\$1,497.60
Fund Raising Gifts to Endowment	\$2,861.25
Lifetime Dues Transfers	\$4,120.00
Marketing	\$175.00
Membership & Roster	\$1,700.43
Newsletter	\$1,638.88
State Fair	\$253.50
Officers Expense	
President	\$169.38
Vice President	\$0.00
Secretary	\$89.01
Treasurer	\$42.66
	\$16,839.60
Checking Balance as of 5/31/2007	\$8,420.35

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Education Committee

Fran Shelton and Pinky Deriuex, Co chairs

Members:

George Graine, Kathryn Debnar, Chuck Miller, Debbie Hamilton, Al Thompson, Nancy Drewry and Lenore Plissner.

Education

This past year, the education program was held at Maymont in Richmond on October 27. We had 89 in attendance and the speakers were Peggy Singleman and LeAnne DeBois. We toured the gardens and mansion and had a great day.

Education

This year our education program will be held at Montpelier on Friday, September 28, 2007. This was the home of James and Dolly Madison and has recently been renovated and the gardens restored. Also, this estate holds many of the state champion trees. We will tour the home and grounds of Montpelier, and Ira Wallace from Southern Seed Exchange will be our speaker for the day. She will speak on collection and preserving seeds. We hope everyone will be able to attend and enjoy the program. We have registration forms this weekend if you are interested, please see Pinky Derieux and myself.

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Membership Report

Mary Ann Kincaid, Chairperson

As of June 17, there are 423 current members of the Virginia Master Gardener Association. Of these, 270 are Active members; 4 are Auxiliary members; and 149 are Lifetime members.

We are awaiting renewal of 182 members whose memberships expired 5/31/06.

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Unit Support Committee Annual Report

Members: Pat Reilly, Karen Sacasky, Cheri Haggerty, Kerry Goldmeyer, Pinky Derieux, Susie McCrea and Frank Reilly and whoever else we need

Unit Support Activities in 2006-2007

- ① We promulgated information about “plant-a-row for the hungry.”
- ① We answered a question from a Unit concerning the use of Local Association Funds, and required wording on MG Association Banners.
- ① Maintained a page dealing with the Critical Staffing Initiative, urging Master Gardeners to contact their legislators and local elected officials.
- ① Cheri Haggerty organized a group of MGs to meet & Greet VA state legislators at the beginning of the session.

What can Unit Support Do for you?

-  Started during the dark ages
-  Answer questions
-  Let you know who has experience with your cool new idea
- or your Agents “new” idea.

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Communications Committee Annual Report 2006-2007

Members: Cheri Haggerty, Kathryn Debnar, Shelby Snyder, Paul Campbell, and Tom Bolt, George Graine and Chair Frank Reilly and whomever else we can get.

Communications Activities

2006-2007

- We serve as the contact point for Virginia Master Gardeners
- We prepared a recruiting CD for MG College. Over 366 viewers on-line.
- Helped 3 units to construct their website
- Maintained www.VMGA.net

VMGA Website Report

- ① November 12th - eighth anniversary as VMGA.net.
 - grown from a single page giving the minutes of the last meeting to a large web site with
 - more than 350 pages of content
- ① Changed hosting companies to get more space
- ① 131,460 actual visitors to www.VMGA.net visitors annually.
 - We average 257 discrete visitors per day.
- ① Editing, updating and re-formatting thanks to George Graine
- ① The most popular pages in the last year have been Calendar, Hort Update, Minutes, News, Education, and Membership.

What can we do for you?

- 🌱 Calendar – Kathryn Debnar
 - 1658 visitors in the last 6 months
 - we advertised 51 different unit activities since January
- 🌱 Links – Merry Cheri Haggerty
- 🌱 Communications support
 - Helped 3 units get started
 - Can incubate your site – no charge

What can you do for us?



We need help



If you have internet and can read we can train you

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Finance

Bill Scott, Chair

Members: Ted Jenks, Brenda Shimchick
and Lenny Mather.

Worked with committee members to
compile proposed budget.

REPORT of the FINANCE COMMITTEE

PROPOSED FY2008 BUDGET

Shown is the recommended FY2008 Budget together with assumptions. You will note that this is an “unbalanced” budget with expenses of \$12,145 and income of \$11,400 resulting in a “budgeted” deficit of \$745. VMGA’s cash position is strong and a short-term deficit is not a problem. However, on a long-term basis, the Finance Committee recommends the Executive Board address these issues for future budgets.

Proposed FY2008 Budget

June 1, 2007 to May 31, 2008

		VMGA, INC.	
		Proposed FY2008 Budget	
		June 1, 2007 to May 31, 2008	
Income			
	Membership		
	Regular		\$1,900
	Lifetime / Advanced Payments		3,300
		Total Membership	5,200
	Gifts for EEF Scholarships		200
	Education		3,000
	Fundraising		3,000
Total Income			<u>\$11,400</u>
Expenses			
	Communication/Support		\$300
	Coordinator Endowment Committee		100
	Education		3,000
	EEF Scholarships		800
	Elections		475
	Fundraising Committee		50
	Fundraising Gifts to VT Endowment		3,000
	Marketing		200
	Membership & Roster		2,000
	Newsletter		1,700
	State Fair		300
	Officers Expense		
	President		125
	Vice President		25
	Secretary		35
	Treasurer		35
Total Expenses			<u>\$12,145</u>

FY2008 Budget Assumptions

June 1, 2007 to May31, 2008

- ④ Membership dues are based upon prior year actual collections.
- ④ Memorial funds received in 2007 with the restriction that they be used as education scholarships.
- ④ Revenue from education activities is projected on past experience and forecast to offset expenses.
- ④ Fundraising revenue represents income from the silent auction at Master Gardener College.
- ④ The combined line item for Communication / Support expenses is composed of \$250 for Communications and \$50 for the Unit Support Committee.
- ④ Education represents the expenses of FY2008 educational activities forecast at a break-even level. Refer to the related income in the revenue section of the budget.
- ④ EEF Scholarships are forecast to be paid from operating funds in FY2008. The current VMGA endowment does not generate sufficient revenue to fund the scholarships and growth accumulation. The increase for FY2008 is funded from memorial funds described above.
- ④ Elections expenses represent the estimated costs of conducting the biennial election of officers.
- ④ Fundraising Gifts to VT Endowment represent the contribution of proceeds from the silent auction at Master Gardener College to the endowment for the state coordinator.
- ④ Membership & Roster expenses approximate the costs of producing the membership directory and other expenses incurred to acquire new members in FY2008. The \$2,000 budget represents a \$610 increase from FY2007. If an electronic solution were utilized, as previously discussed, these costs would be significantly reduced.
- ④ Newsletter expenses are composed of \$1,239 for printing costs and \$461 for postage and labels to provide for the mailing of 175 issues. This assumes the remaining 400 copies are provided electronically by email.
- ④ State Fair expenses are forecast at \$300. This represents an increase of \$50 compared to FY2007.

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State Fair

Christy Brennan, Chair

**The 2006 State Fair
a Success!!!**



Thanks to Master Gardeners

Our booth and the educational demonstrations were well received by the State Fair Staff - a message from Lorene Blackwood

"please express our appreciation for the extraordinary educational presentation that the Master Gardeners provided and presented for the Fair attendees. It was truly wonderful and well received. Everyone was helpful and positive."



The Stats:

25 Different Counties in VA were represented by the Master Gardener Units and Volunteers.

Over 5973 Contacts



The 2007 State Fair

Will be held at the
Richmond RaceWay Complex
September 27th - October 7th 2007
Good dates still available
Volunteer your unit now!!



Demos, Demos and More demos

Composting

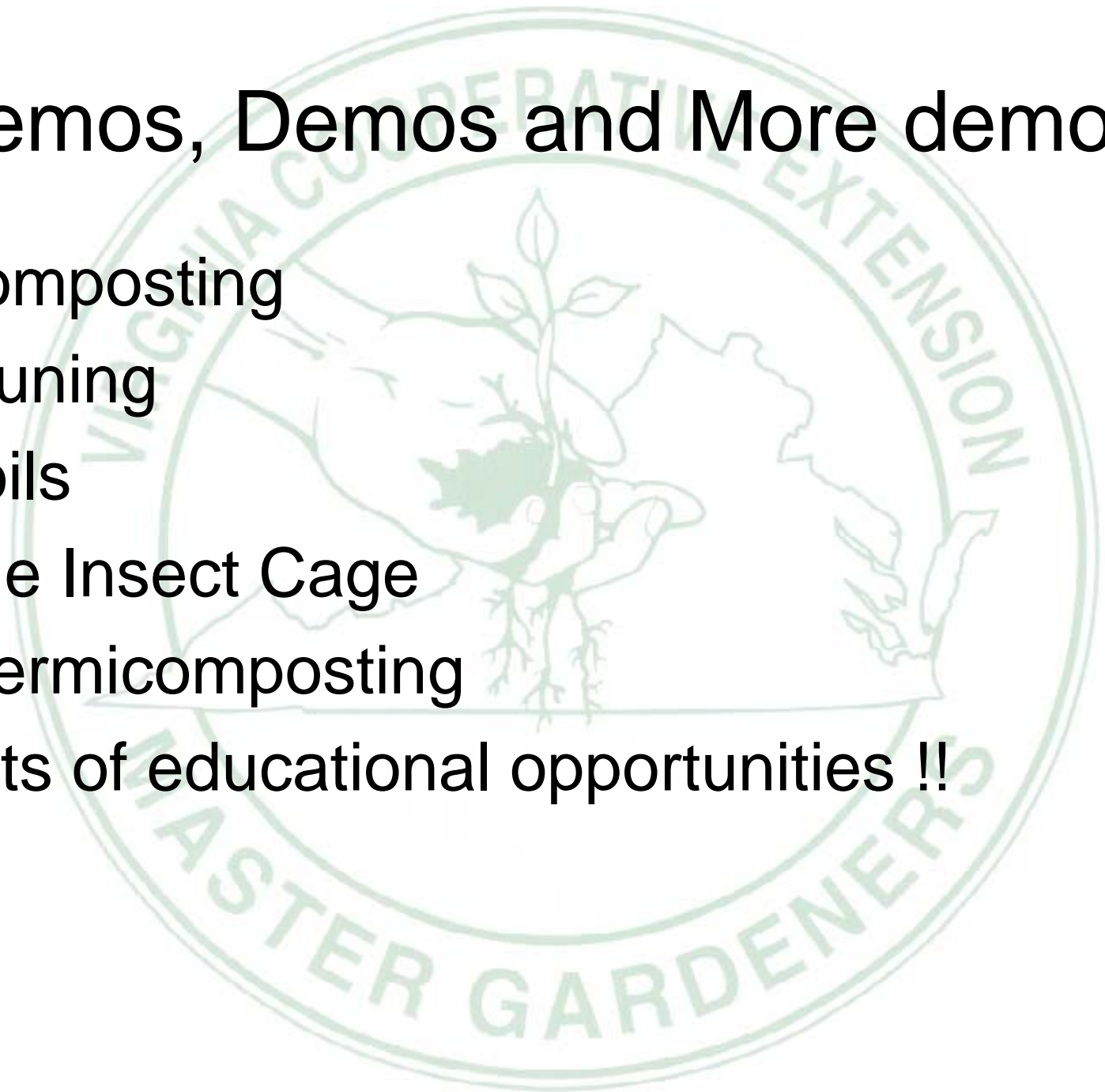
Pruning

Soils

The Insect Cage

Vermicomposting

Lots of educational opportunities !!



State Fair

Enter your garden harvest,
house plants and more.

Go to

<http://www.statefair.com/competitions.asp>

A COOPERATIVE EXTENSION



GARDEN

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Fundraising

Betty Villers, Chair

Silent Auction Committee, Pat Reilly, Chair



Fundraising

The Board introduced a Master Gardener t-shirt last year as a fundraiser for the Master Gardener Endowment. Since December we have sold 242 shirts at \$10.00 each and will be adding around a \$1000 to the Endowment after costs.

This year we will be adding a VCE/MG decal (\$2.00 each) and a Virginia Master Gardener license plate holder (\$3.00 each). With these items, I anticipate raising \$3,000 during the year for the endowment.



4-inch Decal
\$2.00

License Plate Frame
\$3.00

Master Gardener T-Shirt



100% cotton preshrunk, natural color with burgundy and black lettering

Sizes – Small, Medium, Large, X Large and XX Large
\$10.00

Master Gardener Flags

Closeout 2 for \$15.00 each See Cheri Haggerty



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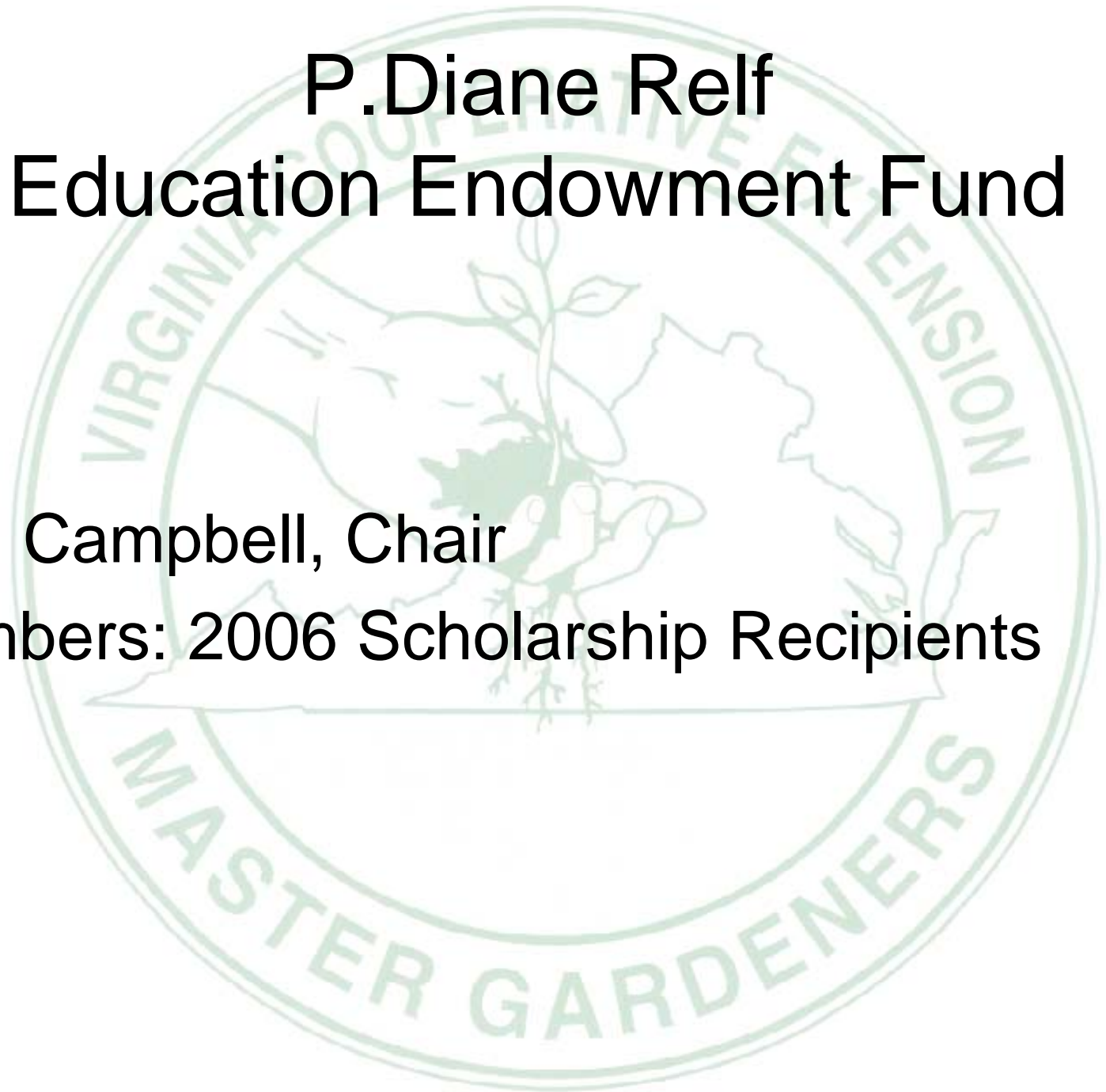
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P. Diane Relf

Education Endowment Fund

Paul Campbell, Chair

Members: 2006 Scholarship Recipients



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Coordinator Endowment

Pat Reilly, Chair

Members: Angela Cingale, Dave Close,
Kathryn Debnar, Carol Dixon, Jane Pratt
Schilling, Jim Scibek

Extension Liaison

Dave Close, MG Coordinator



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Addition to Standing Rules

February 2007

Bereavement Guideline is as follows:

1. The unit will notify the VMGA President of the passing of a VMGA member. This notification will include the name, address and wishes of the family. The notification will also include the details of the service.
2. The minimum response will be a card.
3. A decision will be made by the Executive Board on the level of recognition based on the level of participation in the VMGA.
4. If a unit or family desires to honor their VMGA member through a financial contribution, they will be directed to the Treasurer of the VMGA.

VMGA friends we have lost since we last met

Chuck Norrington: Rockbridge Bath

Sammye Stienke : Prince William

Larry Woyer: Brunswick

Any others?

President's Report

Since June 2006 Annual Meeting, VMGA members have participated across the state:

June 2006 – June 2007 MGCAT

September 2006 State Fair

October 2006 VGIC Garden Festival

February 2006 General Assembly-VESA

February 2006 Maymont Flower Show

March 2006 AAG

2006 - 2007 Membership Meetings



August	Gloucester
October	Abingdon
December	York
February	Prince George
April	Bedford
June	MG College
August	Northern Shenandoah
October	Fairfax-Greensprings
December	JCC/Williamsburg

2008 Membership Meetings

February Open to units in Central or
Northwest Districts

April Portsmouth

June MG College

August Prince William

October Northern Neck

December Open to units in Central or
Northwest Districts

Goody Bags

A huge Thank You to Bedford for the tremendous job they have done on the daunting task of assembling Goody Bags for the past 2 years.

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Volunteer Opportunities

Help for the Webmaster

Perfect time to see Frank Reilly, VMGA Webmaster, about how you or your Unit's webmaster can contribute to updating the Website as needed.

Continue with writing VMGA history

Looking for a volunteer or a Unit to take as a project .

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Announcement

Next meeting is August 11 and will be hosted by Northern Shenandoah.

Fran Gregory is their VMGA Representative



Adjournment