

**Virginia Master Gardener Association  
Board of Directors Meeting  
August 8, 2015 Leesburg, VA**

The meeting was called to order by President, Christy Brennan, Hanover, at 10:02 AM. She thanked everyone for attending and introduced Sam Alliare, Loudoun County who explained the protocol for lunch and his work in the Teaching Garden and mentioned we could visit there after the meeting. He introduced Denise Palmer, Loudoun County Master Gardener Association president. Denise gave us a thorough description of their group and some of the projects they have, as well as the constraints they face in one of the fastest growing counties in the U. S.

Christy thanked the Loudoun group for hosting the meeting and Denise for informing us of their group and its activities. Introductions of those present followed. A list of attendees is attached.

The Secretary, Joan Richards, Green Spring, announced the Meeting of June 26 minutes had been distributed electronically. A motion was made by Frank Reilly, seconded, and approved to accept the minutes as sent electronically. A thank you letter from scholarship recipient Betsy Ryan was read. Marilyn Riddle noted that the other six had also thanked VMGA for their scholarships to MG College.

Treasurer, Pat Reilly, Prince William, presented the Treasurer's Report projecting the report on the screen. A copy is attached to these minutes.

### **Vice President's Report**

Angela Cingale, James CC/Williamsburg, Vice President, reminded unit reps to continue to send copies of the unit newsletters to her. She reads them and sends on to Jan Worthy, Central Shenandoah, Newsletter Editor, information deemed pertinent to other units. Angela was pleased to see so many units responding to the questions each month. She also mentioned the Conflict of Interest statement which all officers and committee chairs must sign.

### **Standing Committees**

#### **Communication**

Members: David Banks, James CC/Williamsburg, Kathryn Debnar, Roanoke, Tom Bolt, Norfolk, Jan Worthy Central Shenandoah, Chair Frank Reilly, Prince William.

The Newsletter Committee has joined with the Communications Committee after the Annual Meeting.

1. Jan Worthy is still the editor of the Newsletter and still needs material for the newsletter.
2. We are working to find an appropriate format to easily prepare but attractively convey the newsletter. I welcome suggestions.
3. Since the June regularly scheduled meeting, website has had 11800 page views, by more than 1260 unique visitors; most are from the U.S., but we seem to be very popular in China, Netherlands, Italy, and Burkina Faso.

4. Since the June regularly scheduled meeting, the web page has been updated on 24 separate occasions.
5. 84% of all our visitors come through the front page of our site. Useful Links is picking up in visits followed by next educational event and Calendar.
6. Information about the upcoming Education Event is at the site and more is expected.
7. Remember that we can help you host your site for awhile under certain conditions.

Frank Reilly, Chair

## Education

Current members of the education committee: Robyn Puffenbarger, Central Shenandoah, Wanda Gerard, Suffolk, Betty Jo Hendrix, Western Tidewater, and Ann Erricker, Fauquier.

2015 - Joel Kocci is our point of contact at VSU. We have catering ideas. We are on for "Native Plants: Their Use in Beautiful & Sustainable Landscapes," September 19<sup>th</sup> at Virginia State in the Wilder Building. We have some information up on the VMGA website, we need to settle price, get registration up ASAP. We are working on program with Riley Sixta at Tech again. She has been invaluable for making all kinds of flashy documents for us!

### Schedule

9 AM *arrival and registration with coffee*

9:30–10:30 AM Karl Shank, *"If you could hire Nature to design your farm, your landscape, your village green..."*

Short break

10:45-11:45 AM Jim Revell, *"Native Pollinators - Who are they and are they important?"*

11:45 AM lunch break

12:30–1:30 PM Anita Tuttle, *"Wild Natives for Civilized Gardens"*

Short break

1:45-2:45 PM Bryce Lane, *"Home Gardening to Attract Wildlife"*

Short break

3 PM *panel Q&A Session*

2016 – I have the contract from Maymont and will need a deposit check or credit card. Lewis Ginter will ask for the same as soon as the calendar year flips to 2016. Our max enrollment will be 60 with 30 folks starting at Maymont and 30 folks starting at Lewis Ginter, and then as we break for lunch, we will flip.

If there are any other questions, ideas, or concerns, please send those to Robyn Puffenbarger as well ([rpuffenb@bridgewater.edu](mailto:rpuffenb@bridgewater.edu) or 540-908-7335).

Robyn Puffenbarger, Chair

## **Membership**

As of August 7, 2015 we have an active membership of 590. This includes 426 active members (140 need to renew). Five are auxiliary of who 4 need to renew and 159 lifetime members.

I am sending one last renewal to those who have not renewed. They have a renewal date of August 31. At that time we will remove all non-renewals from the spreadsheet and compile the Roster for distribution in September.

Deb Straw, Chair, Report presented by Jody Purches

Jody mentioned that Deb will soon be sending each unit rep a list of delinquent members to follow up on renewals.

## **Unit Support**

Members: Pat Reilly, Prince William, Karen Sacasky, Hill City, Tom Bolt, Norfolk, Betty Villers, VA Beach, and Frank Reilly, Prince William.

1. No activity to report since the June regularly scheduled meeting.
2. Remember that the Unit Support Committee was created to help units with questions and issues. We serve as a clearing house for the experiences of other units that may help your unit.

Frank Reilly, Chair

## **Fund Raising**

Merchandise:

For fiscal year gross total sales \$2030.79 cost for goods \$1423.11 resulting in \$607.68 for Endowment fund.

Silent Auction:

It brought in \$3400 for the Endowment Fund. The local products basket challenge was won by the Loudoun County unit. We want to thank the auction team for their hard work, they are Anita Johnson and Pat Shea (Green Spring), Fran Wall, (Washington County), Lynn Brammer, (New River Valley), Michelli Booker and Gretchen Fisher (Virginia Beach), and Janice Aulisio (Halifax). A special thanks to the Super Hustlers from Prince William – Susan Bruns, Paul Gibson, Maggie Hart, Amye Foelsch, Jean Meink, Harriet Carter, Janene Cullen and Brenda Hallam. Thanks to Angela and Joan for responding to donors.

*Endowment Fund:*

Market value is \$321,272

The challenge fund as of this date has exceeded the \$6000. So far we have received \$7,693.43 in donations.

Tina Chaleki, Louisa, Chair

Robyn Puffenbarger moved that we match all donations for the Endowment of August 8. The motion was seconded followed by discussion. The motion was passed. Discussion supported a similar motion to be made at the October meeting, to match donations made through August 31 pending notification from the VT Foundation of the amount.

## Special Committees

### MG Scholarship

This year's committee comprised of Wanda Gerard, Suffolk, Lynn Jones, Rockbridge, MaryAnn Kincaid, VA Beach, Ted Munns, Northern Neck, and me All proved to be hard working and congenial in our task to select MGs who exhibited some of the most outstanding characteristics of that group found in the commonwealth. In short, they make us proud!

Kari Abbott	James CC/Williamsburg
Betsy Ryan	Central Rappahannock
Barbara Kauneckas	Northern Neck
Maryanne Sparks	Fauquier
Janice Aulisio	Halifax
Sara Jane Birgbauer	Hill City
Robert (Bob) Kovach	Rockbridge

Procedures that were followed included:

- Packets containing the ten applications were sent to the committee upon receipt by the chairman.
- Committee also received a sheet with average per hour per year and VMGA membership status at later date.  
**Three and a possible 4<sup>th</sup> that might not have renewed on May 31 were scholarship recipients which could affect our membership recruitment in the future. This is of concern. Last year all were VMGA members.** Debbie was alerted today, June 23, of this fact.
- All members ranked the ten applications on a 1-10 scale. There were clear cut breaks between tiers.
- Results forwarded to the Executive Committee and J Freeborn.
- All winners were contacted by phone
- All applicants were contacted by e-mail with a copy sent to the agents in time for them to participate in the regular registration, without penalty, and with full knowledge of what their expenses would be.
- All winners received their checks at Master Gardener College. Thank yous were received from all.

Marilyn M. Riddle, Chair

A suggestion for next year would be to have the announcement sent out not only by Dave Close and John Freeborn but also by VCE Director, Dr. Ed Jones and CALS Dean, Dr. Alan Grant. This would be with the expectation that agents would respond more quickly. We had to extend the deadline this year. The committee recommended that the amount eligible include that lodging and meals should not exceed that of the dorm and campus meals.

### **State Fair**

Almost all day time shifts are full; there are several night shifts available. This year's theme is Saving Our Pollinators. The kids' activities will be making paper Mason bee tubes and seed bombs. I am looking for donations of native plant seeds. The State Fair has a new horticulture supervisor and we are excited to work with her. Please let Christy know if your group would like to volunteer or have a source for native plant seeds. [Ctb47@comcast.net](mailto:Ctb47@comcast.net)

Christy Brennan, Chair

Several present gave suggestions on places to obtain Virginia native flower seed.

### **New Business**

#### **Standing Rules**

The Executive Committee recommended revisions to Standing Rules. The revisions are made to reflect policy changes made at board meetings and the bylaws changes adopted by the membership at the annual meeting. The revisions are summarized as:

1. Changes to the Communications Committee composition with the addition of the newsletter.
2. Removal of the Newsletter as a Standing Committee.
3. Standardization of electronic communication as the method to be used by all officers and committees.
4. Where "Executive Committee" appeared as "Executive Council," it was corrected.
5. "Publishing of" replaced by "publication of."
6. For planning purposes, the Fund Raising Committee is to report merchandise inventory value and cost of goods sold to the Treasurer in December and after the end of the fiscal year.

A motion was made by Pat Reilly, was seconded and passed to accept the changes to the Standing Rules. The amended Standing Rules appear as an appendix to these minutes.

### **For the Good of the Order**

The Secretary prepared a table of all responses to the President's Question on newsletters and other means of informing members of their events, announcements and activities. Twenty-three

units responded with 15 stating they had newsletters. All were sent out electronically with the exception of four who had several sent USPS for lack of computers. Other means of communication included VMD, Facebook and primarily emails. Distribution varied from once a month to every other month to four or three times a year. For further information on Communication within Units check out the unit rep resource page on our website at VMGA.net.

Discussion followed on how many votes a unit has at a meeting. Unit Reps are not members of the Board of Directors. The Board of Directors, also referred to simply as the Board, is made up of the officers, the Extension liaison and the chair persons of the Standing Committees. However, VMGA's bylaws state that, "The Board shall be subject to the orders of the Association and none of its acts shall conflict with the action taken by the membership." When motions are made, the Board obtains "orders" from Unit Reps and members present by having all vote. Unit Reps and members also participate in discussions, voicing their opinions so the Board knows what the membership "orders" them to do.

The meeting was adjourned at 1:20 PM.

Respectfully submitted,

Joan Richards, Green Spring

VMGA Secretary

Virginia Master Gardener Association  
Board of Directors Meeting  
August 8, 2015 Leesburg, VA  
Financial Report

Statement of Financial Position  
As of August 7, 2015

<b>Assets</b>	Total to Date
Cash - gross sales of merchandise	\$ 2,030.79
Cash - all other sources	\$ 11,372.22
Cash total	\$ 13,403.01
PayPal Balance	\$ 319.60
Petty Cash Fund	\$ 50.00
CD #1 Balance	\$ 14,502.51
CD #2 Balance	\$ 5,023.42
Fundraising Inventory	\$ 2,308.62
<b>Total Assets</b>	<b>\$ 35,607.16</b>
<b>Liabilities</b>	
Unearned Income – Future Dues	\$ 2,401.80
Board Designated	
Coordinator Endowment Funds Payable	\$ 607.68
MG College Scholarships	\$ 1,255.00
MG College Sponsorship	\$ 500.00
Coordinators Manuals	\$ 500.00
Membership Recruitment Displays	\$ 200.00
<b>Total Liabilities</b>	<b>\$ 4,764.48</b>
<b>Net Assets</b>	
Unrestricted (Current FY Dues, Merchandise Sales)	\$ 5,566.59
Temporarily Restricted (Reserve CDs, Future Dues, Board Designated scholarships, sponsorships)	\$ 25,276.09
<b>Total Net Assets</b>	<b>\$ 30,842.68</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 35,607.16</b>

FY15 Income and Expenses to Budget  
 June 1, 2015 – August 7, 2015

<b>INCOME</b>		FY16 Budget	FY 16 YTD		%
<b>Admin</b>	Membership Dues FY2016	\$ 4,000.00	\$ 3,535.80		88%
	Membership Dues FY2017 – FY2025	\$ 550.00	\$ 321.39		58%
<b>Fund Raising</b>	Fundraising (Merchandise Gross Sales)	\$ 3,600.00	\$ 2,030.79		56%
	MG College Scholarship Donations		\$ 55.00		
	MG College Scholarship Donations FY16			\$ 55.00	
	MG College Scholarship Donations FY17			\$ -	
	State Coordinator Endowment Donations		\$ -		
<b>Programs</b>	Education Events	\$ 3,000.00	\$ -		0%
<b>Total Income</b>		<b>\$11,150.00</b>	<b>\$ 5,942.98</b>		53%
<b>EXPENSES</b>					
<b>Administration</b>	President	\$ 250.00	\$ -		0%
	Vice President	\$ 25.00	\$ -		0%
	Secretary	\$ 50.00	\$ -		0%
	Treasurer	\$ 100.00	\$ -		0%
	Professional and Legal Fees	\$ 25.00	\$ -		0%
	Membership	\$ 100.00	\$ 105.15		105%
	Nominations and Elections	\$ 50.00	\$ -		0%
	<b>Subtotal Expenses-Admin</b>	\$ 600.00	\$ 105.15		18%
<b>Fund Raising</b>	Fundraising (Merchandise Purchase)	\$ 2,100.00	\$ 1,220.49		58%
	State Coordinator Endowment (incl. auction)	\$ 1,200.00	\$ 100.02		8%
	<b>Subtotal Expenses-Fundraising</b>	\$ 3,300.00	\$ 1,320.51		40%
<b>Programs</b>	State Fair	\$ 500.00	\$ -		0%
	Education	\$ 3,000.00	\$ 62.25		2%
	MG College Scholarships	\$ 1,200.00	\$ -		0%
	MG College Sponsorship	\$ 500.00	\$ -		0%
	Merchandise Profits to VT Foundation	\$ 1,200.00	\$ -		0%
	Printing MG Coordinators' Manuals	\$ 500.00	\$ -		0%
	VMGA Recruitment Kits - 5	\$ 200.00	\$ -		0%
	Communications	\$ 150.00	\$ 142.80		95%
	Coordinator Endowment (pass-thru)	\$ -	\$ -		
	<b>Subtotal Expenses-Programs</b>	\$ 7,250.00	\$ 205.05		3%
<b>Total Expenses</b>		<b>\$11,150.00</b>	<b>\$ 1,630.71</b>		15%

List of Attendees

Amherst, Campbell, city of Lynchburg	Elsie Morris
Appomattox	Jody Purches
Arlington/Alexandria	Joe Kelly
Chesapeake	Bob Kelley
Fairfax	George Graine
Franklin	Nelda Purcell
Fredericksburg, Stafford, Spotsylvania, King George, Caroline	Tricia Boyd, Linda Dunn
Gloucester	Hurricane Thompson
Green Spring	Cyndi Bishop, Joan Richards
Hanover	Christy Brennan
Isle of Wight, Southampton, Surry	Betty Jo Hendrix
James City, County, Williamsburg	Marilyn Riddle, Angela Cingale
Louisa	Tina Chaleki, Ralph Mason
Loudoun	Sam Allaire, Joseph Sanchez, Denise Palmer
Northern Neck	Edward A. Munns, Jr.
Prince William	Pat Reilly, Frank Reilly
Rockbridge, Bath	Lynn Jones
Suffolk	Wanda Gerard
Virginia Beach	Betty Villers, Mary Ann Kincaid, Jim Kincaid

# THE VIRGINIA MASTER GARDENER ASSOCIATION, INC.

## STANDING RULES

As amended February 14, 2015

**Purpose:** To provide guidelines pertaining to the administration of the Virginia Master Gardener Association, Inc.

**Administration:** The Board of Directors will plan, organize, direct, and administer the programs and activities of the Association. The Association's Executive Committee is responsible for its daily affairs between Board meetings.

**Board Meetings:** Will take place bimonthly on the second Saturday of even numbered months, except when there is a holiday or other conflict, in which case the meeting will be rescheduled. Meetings will convene at 10:00AM. Location will be approved by the Board and published at least two months ahead of each meeting. A diligent effort will be made to have one meeting in each region during the fiscal year. Emergency telephone numbers will be furnished to the Board members prior to the meeting, and when possible, the VMGA website will provide updates of meeting information. The June Board meeting will be held in conjunction with Virginia Tech's Master Gardener College in Blacksburg, VA.

**Executive Committee Meetings:** Will be held when deemed necessary by the president and/or officers of the Association. The location and time is to be decided by the president taking into consideration the distance that must be traveled by each Executive Committee member.

**Annual Meeting of VMGA:** Will be held in June in conjunction with Virginia Tech's Master Gardener College in Blacksburg, VA.

**VMGA Regions:** The Commonwealth of Virginia will be divided into regions identical to the districts used by Virginia Cooperative Extension. This map in no way prevents units and individual Master Gardeners from working across regional lines, but is to be used as a guide to spread Association Board meetings and VMGA education opportunities throughout the state.

### Financial

1. The Executive Committee may authorize the commitment of Association funds for business calls, stationary, postage, etc. Additionally, VMGA may fund advances to committee Chairs and pay expenses associated with approved Association activities.
2. Documentation must accompany any deposits or requests for disbursement of funds noting date, amount, committee and activity involved. The Treasurer will pay approved expenses and will maintain appropriate records of all income and expenditures.
3. All Officers and Committee Chairs will present to the Finance Committee, their estimated expenses for each fiscal year no later than the April Board meeting. Final adoption of the budget will be taken by the Board not later than at their regular meeting in October.
4. Deposits will be made in a timely manner.
  - a. Payments are to be delivered to the Treasurer at Board meetings. At other times, all payments are delivered to the Treasurer within 14 days of receipt.

- b. For committees that process cash and checks on a regular basis, deposit tickets may be provided to the committee chair for deposit at a local branch. Local deposit will be limited to when there are less than 10 payments totaling less than \$150 and are to be made within five days of receipt. Copies and documentation of date of deposit, payee, total amount of payment and categories to which payment is to be ascribed will be provided to the Treasurer within three days of deposit.
  - c. Cash will be processed within three to five days. Cash in amounts less than \$250 can be "purchased" by the person who received it and a personal check forwarded to the Treasurer to replace the cash received. A second committee member will sign off on any cash payments.
5. Mileage Reimbursement
- a. Education event speaker's mileage can be reimbursed at the current federal per mile business rate for no less than 50 miles and no more than 150 miles round trip when the speaker is driving his or her own vehicle. Reimbursement mileage is to reflect actual miles driven. If a speaker is driving a state vehicle, no mileage reimbursement may be made to the individual. However, if requested a travel reimbursement may be made to the Virginia Tech Foundation, Endowment account.
  - b. Requests for mileage reimbursements must be made after travel is complete. By way of documentation for the disbursement, an email or signed paper copy noting the miles traveled must be recorded with the request. The starting and ending locations are to be noted. The Treasurer will verify that the miles to be reimbursed are appropriate before issuing the disbursement.
  - c. The federal per mile business rate can be found on the IRS website at [www.irs.gov](http://www.irs.gov).
6. Donations to VMGA Master Gardener College Scholarships fund shall be added annually to the VMGA budgeted MG College Scholarship fund. Voluntary donations are to be kept in a separate restricted account for scholarships. An amount of the donated funds, with Board approval, will be allocated to the VMGA scholarship fund. Unused amounts will be carried forward to the next fiscal year.
7. VMGA Membership Dues
- a. The dues for each class of membership will be established by the Board and announced at the annual meeting.
  - b. All membership dues received are in the form of cash (or checks) and therefore are deposited to the cash account. This applies to lifetime memberships as well as regular memberships.
  - c. The difference arises in the realization of the income in the current and future periods. Lifetime memberships are amortized over 10 years. The regular dues are realized as income in the current accounting period. The lifetime memberships are realized as income in the current period (year 1) as well as deferred income (years 2-10). The deferred fees will be reported as deferred liabilities until the income is earned over time.
8. Petty Cash Policy

- a. VMGA's petty cash is to be used for making change when merchandise payment is made with cash. It is not to be used for purchases. The circumstances that may require petty cash include merchandise sales and the silent auction.
- b. A Petty Cash Log will be used to record and verify amounts provided as petty cash and returned to the Treasurer. Each person will verify amounts received and returned. Specific procedures and a template for a Petty Cash Log will be kept in the Treasurer's Handbook.

### **Officer Guidelines**

In addition to those specified in the VMGA Bylaws and Roberts Rules of Order the:

#### **President**

1. Will attend and chair all meetings of the Board, Executive Committee, and the VMGA as a whole.
2. Will encourage each unit to select a representative and alternative representative to VMGA.
3. Will contact chairs of all committees periodically to ensure they are running smoothly.
4. Will contact the Representative from Virginia Cooperative Extension from time to time to ensure good lines of communication are maintained.
5. Will write a column for each *VMGA Report*.
6. Will select locations for Board meetings and Executive Committee meetings.
7. Will write letters on behalf of the Board or the whole Association to any parties as directed by the Board or when otherwise appropriate.
8. Will provide the Finance Committee with proposed President's budget by the April Board meeting.
9. Will maintain records and present them to the new President.
10. Will assure that the Treasurer submits Federal tax return (IRS Form 990/990N/990EZ as appropriate) and Virginia State Corporation Commission Annual Registration and Assessment Fee in an accurate and timely manner.
11. Will seek approval from a majority of the Executive Committee on any usage of the association's bank card. Usage is to be limited to online payment of fees or for purchases/payments when paying by check does not permit a timely transaction, and documentation of the transaction is to be sent to the Treasurer.
12. Is responsible for seeing that local unit/association newsletters, unit reports or other news is received by *The VMGA Report* editor.

#### **Vice President**

1. Will assist the President in assuring that the Treasurer submits Federal tax return (IRS Form 990/990N/990EZ as appropriate) and Virginia State Corporation Commission Annual Registration and Assessment Fee in an accurate and timely manner.

2. Is responsible for seeing that all committees conduct audits and reviews as required and submit reports to the Executive Committee, and that Annual Conflict of Interest Statements are signed and submitted by each officer and chair of a Standing Committee.

### **Secretary**

1. Will provide a copy of minutes and notice of the next regular meeting with directions to the Officers, Committee Chairs, VCE Representative and Unit Representatives thirty days prior to the next regular meeting.
2. When changes are made to Bylaws or Standing Rules, both the full version before the change as well as the full document after the change will be appended to the minutes of the meeting in which the changes were adopted.
3. Will keep an up-to-date list of Unit Representatives, Officers, and Committee Chairs and furnish same to the Officers, VCE Representative and Committee Chairs.
4. Will furnish revisions and corrections to the Officers and Board on a bimonthly basis.
5. Will provide the Finance Committee with proposed Secretary's budget by the April Board meeting.
6. Will follow and update procedures in the *Secretary's Handbook*.

### **Treasurer**

1. Is responsible for following and updating the procedures in the *VMGA Treasurer's Handbook*.
2. Will keep current all financial transactions of the organization and present financial reports to the Board of Directors bimonthly. Reports will use generally accepted accounting practices for non-profit organizations. The bimonthly reports are to be sent to the Finance Committee for review in advance of the Board meetings. At least annually, the financial books are to be closed and reconciliation documentation completed.
3. Will submit records to yearly audit within five days after the close of the fiscal year.
4. Will provide the Finance Committee a proposed Treasurer's budget by the April Board meeting, and as a member of the Finance Committee will participate in preparation of the annual budget.
5. Will submit the appropriate IRS Federal Tax Form prepared accurately and submitted no later than the due date.
6. Will work with the Officers and Committees to collect and retain records that are required for maintaining tax exempt organization status.
7. Will submit the Virginia State Corporation Commission Annual Registration and Assessment Fee no later than the due date.
8. Will seek approval from a majority of the Executive Committee on any usage of the association's bank card. Usage is to be limited to online payment of fees or for purchases/payments when paying by check does not permit a timely transaction.
9. Will transition all accounts, access information and electronic and paper files to the incoming Treasurer at the end of the term in office.

## **Committee Guidelines**

**Defining the Committees:** The VMGA has two categories of committees:

**Standing:** These committees are considered permanent in that they perform a continuing function, e.g. the Education Committee.

**Special:** Members of these committees are appointed to carry out a specific function or task, and may be dissolved when the function or task for which it was responsible has been accomplished, e.g. Audit Committee.

All committees will fulfill any requirements specified in the Association's bylaws. Committee Chairs will submit reports for bi-monthly and annual meetings. All committees are responsible for an annual review of the VMGA web site pages with content relevant to their programs and activities and will report the results of the review to the Vice President. The Chairs of all committees will provide the Finance Committee with a proposed committee budget by the April Board meeting.

In addition, committees will do the following:

### **Communications**

1. Disseminate information to unit representatives and to the general membership at the direction of the President.
2. Submit timely reports for publishing in *The VMGA Report*.
3. Maintain committee records and deliver to the incoming chair.
4. Conduct an audit of the VMGA web site with the goal of having accurate and current information available for association members and the public.
5. Ensure web storage of official association documents and page content by the committee and/or the web service provider.

### **Education**

1. Plan and conduct, with the approval of the Board, continuing education programs at an advanced level for VCE-MGs with at least two sessions in different regions each VMGA fiscal year. These educational programs will normally take place spring and fall.
2. Conduct programs at a level that will assist Master Gardeners in their ability to plan and conduct local programs for the gardening public and their units.
3. Set registration fees for continuing education programs at a reasonable rate, with discounts for VMGA members. While it is fiscally responsible to make all efforts to cover event costs with registration fees, VMGA is an organization with educational and charitable purposes so covering costs is not a requirement.
4. All paid coordinators and VCE agents may attend VMGA educational events and will qualify for the VMGA member discount.
5. Prepare and disseminate marketing materials, i.e. notices to local associations for inclusion in local newsletters, web materials, *The VMGA Report* articles, fliers, list serve notices, emails, etc.

6. Handle registration for programs and answer questions and inquiries.
7. Facilitate payment of dues and new member applications received with education event fees.
8. Transfer all funds and appropriate documentation in a timely manner to the Treasury so that all income and expenditures are properly allocated.
9. An emergency telephone number at the location of the session will be furnished to registrants prior to the session.
10. Submit timely reports for publishing in *The VMGA Report*.
11. Maintain committee records and deliver to the incoming chair.

### **Finance**

1. A proposed budget will be prepared, using categories consistent with VMGA's financial statements, for submission to the Executive Committee by the fifteenth day of May.
2. Upon review and approval by the Executive Committee, the Finance Committee will submit a proposed budget to the Board of Directors at their meeting in June.
3. A review of investments and cash flows should be completed as part of the annual budget process. The report of the review will be submitted to the Executive Board.
4. Assist the Treasurer with the creation and updating of financial policies and procedures.
5. Maintain committee records and deliver to the incoming chair.

### **Membership**

1. Establish and maintain a database of association members including name, address, email, phone number, VCE unit, membership renewal date, year joined, committees of interest and other information as directed by the Board.
2. State on the Membership Form that the member is responsible for identifying an email address to which communications can be sent, and that the member is responsible for updating their contact information with VMGA.
3. Acknowledge each new membership, to include a membership card.
4. Present a current membership roster and current bylaws to the membership, no later than October of each calendar year.
5. Prepare a list of members separated into committee interests to be delivered to the President and Committee Chairs once annually after renewal, and on a continuous basis for new members.
6. Prepare a list of non-renewing members to be given to each unit representative for follow up, preferably at the first part of the fiscal year.
7. Send out renewal notices, on an annual basis, with acknowledgement and membership cards going to those who renew. Contact Life members, requesting updates on any information, and providing acknowledgment and membership cards. Those members with VCE Emeritus status are to be contacted for updates and to determine if they wish to remain affiliated with VMGA.

8. If requested, provide mailing information to the Communications, Newsletter, or Education Committees, or to requesting VCE-MG units. When email/mail is returned, make reasonable attempts to contact the member for corrections (phone call or contacting the Unit Rep or coordinator). Request assistance from the Executive Committee when follow up is needed.
9. Submit timely reports and new members not included in the current roster for publishing in *The VMGA Report*.
10. Develop and maintain a VMGA brochure for recruiting purposes.
11. Ensure each Master Gardener unit has a member of VMGA to annually present recruiting information at gatherings such as new VCE-MG training classes and local association meetings.
12. Maintain committee records and deliver to the incoming chair.

### **Unit Support**

1. Prepare and maintain a database of members and persons who are willing to share their expertise in areas of current need/interest, such as incorporation, non-profit designation, initial MG training, unit projects (with contact person), grant writing, etc.
2. Distribute the information to units requesting same.
3. Submit timely reports for publishing in *The VMGA Report*.
4. Maintain committee records and deliver to the incoming chair.

### **Newsletter**

1. *The VMGA Report*: VMGA will publish a bimonthly newsletter for distribution to active members of the Association, VCE-MG Coordinators, the various VCE offices, or such other individuals or agencies as approved by the Board of Directors.
2. Edit and publish a bimonthly VMGA newsletter to be distributed in January, March, May, July, September, and November.
3. Include in the newsletter reports from Committee Chairs, activities of various units, a calendar of events and a President's message, in addition to other appropriate articles and editorials.
4. Distribute the newsletter at the most cost effective rate available.
5. Maintain committee records and deliver to the incoming chair.

### **Fundraising**

1. Ensure responsible inventory control by confirming orders received and verifying inventory at least quarterly.
2. Submit funds received from sales to the Treasurer; there is to be no co-mingling of funds. Any purchases over \$100 paid in cash will have the payee noted.
3. Seek approval from the Executive Committee for purchases of merchandise in excess of \$1,500 in any period of three consecutive months.
4. Advise the Treasurer when vendor payments are anticipated, and provide invoices, sales receipts and other documentation of funds received.

5. Annually provide the Treasurer with the number and cost of goods sold and the value of the inventory no later than 10 days after the conclusion of the fiscal year.
6. Provide records and access to the inventory for annual audit.

### **Master Gardener College Scholarship Committee**

1. The composition of the committee will be no less than five members, some of whom have received the award.
2. The committee will be appointed no later than January for the Master Gardener College to be held that year, and will announce the recipients no later than 30 days before Master Gardener College. Because the committee members may live far apart, the committee may conduct business using electronic means.
3. The amount to be awarded will be set by the Board in the budget approved for the fiscal year in which nominations and selections are made. Awards will be presented at the annual meeting of VMGA at Master Gardener College.
4. The committee may determine the ranking/weight of selection criteria, but selection criteria will include demonstration of leadership, financial need, diversity and efforts that meet the needs of VCE.
5. A final report of the committee's activities will be presented to the Board at the first regularly-scheduled meeting after Master Gardener College.

### **Unit Representative Guidelines**

In addition to those specified in the VMGA Bylaws, the Unit Representative will:

1. Act as the point of contact between VCE-MGs in his/her unit and VMGA, reporting to the unit the news and activities of VMGA and reporting to VMGA the activities and issues of his/her unit.
2. Serve at the pleasure of the VCE unit, being appointed by the VCE-MGs or the Extension agent.
3. Attend Board meetings (or send an alternate).
4. Provide a written unit report whether or not able to attend the Board meeting. The report should contain recent unit activities upon which news in *The VMGA Report* can be based. Ideally, this report would be electronically submitted to the Secretary prior to the Board meeting.
5. VMGA will request that the Unit Representative be replaced by the VCE unit when the Representative is unable to provide minimum reports to VMGA.

### **Bereavement Guidelines**

Bereavement guidelines have been approved by the board as follows:

1. The unit will notify the VMGA President of the passing of a VMGA member. This notification will include the name, address and wishes of the family. The notification will also include the details of the service.
2. The minimum response will be a card.

3. A decision will be made by the Executive Board on the level of recognition based on the level of participation in the VMGA.
4. If a unit or family desires to honor their VMGA member through a financial contribution, they will be directed to the Treasurer of the VMGA. It is the responsibility of the unit to inform their membership.

### **Mailing List Use Policy**

#### Summary of Policy

- VMGA will ensure the privacy of our members
- A unit or association may request a set of mailing labels for VMGA members to advertise an event sponsored by the unit or association
  - A complete sample of the mailing must be submitted
  - VMGA will print and provide the labels
  - No electronic lists will be shared
- The unit or association may not use the label information in any other way
- A mass email from VMGA informing members about a local unit's/association's event is an option if mailing or inclusion in *The VMGA Report* is not timely.

#### The Mailing List Use Policy

The VMGA Board has agreed to make member information available in support of local MG Units and MG Associations to help with marketing efforts. A strict policy has been developed to ensure the privacy of our members.

Local MG Units or MG Associations may request in writing a set of mailing labels (they can be sorted by address location) to help them advertise events that may be of interest to the members of VMGA. The local Unit or Association must be a sponsor of the event, and envelopes and any materials mailed to VMGA members must reflect that the mailing is from the local Unit or Association. Peel and stick labels will be provided to the unit requesting them. In return, the local Unit or Association will provide VMGA the opportunity to solicit memberships at the event. There will be no other charge for these labels. Electronic copies of the membership list will not be provided under any circumstances. By acceptance of the mailing labels you will automatically agree:

- to provide the Executive Committee a sample of the mailing packet, including envelope for approval prior to mailing
- to use the labels only for the purpose they were provided,
- not to provide the labels to any other entity,
- not to provide or copy the information from the labels, and
- not to sell the mailing labels.

*The VMGA Report*, the newsletter of VMGA, is also available for marketing local Unit or Association events. Should timing prevent advertising through *The VMGA Report*, the Unit Support Committee will facilitate an electronic mailing for local units. Local units desiring an electronic mailing must provide the message they wish to distribute to the VMGA webmaster who will email the members. For more information on electronic mailing please contact [webmaster@vmga.net](mailto:webmaster@vmga.net).

## **Policy for Establishing Compensation**

The Executive Committee will determine compensation based on compensation offered by similar tax exempt, volunteer-based organizations. The Board will approve the individual being hired and the compensation to be received prior to hiring and payment of any compensation. The information used to determine compensation and the terms of compensation will be recorded in the minutes of the meeting at which the Board deliberates the hiring and compensation. Each individual who decided on compensation and their decision are to be recorded in the minutes of the meeting at which approval takes place, along with each voter's name and vote. The individual being compensated will not participate in the decision or vote.

## **Conflict of Interest Policy**

### Definitions

“Interested person” is any member of the board of directors, officer, or member of a committee, who has a direct or indirect financial interest, as defined below, is an interested person.

“Financial interest” is a person has a financial interest if the person has, directly or indirectly, through business, investment, or family an ownership or investment interest in any entity with which the Association has a transaction or arrangement. A financial interest is not necessarily a conflict of interest; conflict of interest will be determined by the Board (see Procedures).

### Duty to Disclose

In connection with any actual or possible conflict of interest, an interested person has the duty to disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the Board.

### Procedures for Addressing a Possible Conflict of Interest

- a. Any member may present evidence of a possible conflict of interest to the Board. The person with a financial interest and possible conflict of interest will present all material facts to the Board and leave the meeting while the remaining Board members determine whether a conflict of interest exists.
- b. The Board will determine whether the conflict of interest exists. If so, they will further discuss if VMGA can obtain (with reasonable efforts) a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest. If not, the Board will move and vote on a motion to enter into the transaction or arrangement.
- c. The minutes will include: the name of the person who was found to have a financial interest; the nature of that interest; action taken to determine if there exists a conflict of interest; the Board's decision as to whether a conflict of interest existed; and names of voting Board members and their vote as to whether the transaction or arrangement benefits VMGA and should be entered into.

### Violations of the Conflicts of Interest Policy

If the Board has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it will inform the member of the basis for such belief and afford the member

an opportunity to explain the alleged failure to disclose. If, after appropriate investigation and discussion, the Board determines the member has failed to disclose an actual or possible conflict of interest, it will take appropriate corrective action.

#### Annual Conflict of Interest Statements

Each officer and Chair of a Standing Committee will annually sign a statement which affirms that he/she has received a copy of the Conflict of Interest Policy; has read and understands the policy; agrees to comply with the policy; and understands that VMGA is a charitable organization and to maintain its federal tax exemption it must engage primarily in activities which accomplish one or more of its tax-exempt purposes. It will be the responsibility of the Vice President to see that the statements are signed; a report of compliance will be recorded in the minutes of the first Board meeting following the Annual Meeting.

#### Periodic Reviews

To ensure that VMGA operates in a manner consistent with charitable purposes and does not engage in activities that could jeopardize its tax-exempt status, reviews shall be conducted annually of any compensation for salaried staff, of any vendor arrangements, and of any transactions, and that Annual Conflict of Interest Statements are understood, signed and recorded.

Virginia Master Gardener Association  
Officer and Board of Director Annual Conflict of Interest Statement

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position: \_\_\_\_\_

I affirm the following:

I have received a copy of VMGA's Conflict of Interest Policy. \_\_\_\_\_ (initial)

I have read and understand the policy. \_\_\_\_\_ (initial)

I agree to comply with the policy. \_\_\_\_\_ (initial)

I understand that VMGA is a charitable organization and in order to maintain its federal tax exemption it must engage primarily in activities which accomplish one or more of our tax-exempt purposes of charitable, scientific and educational purposes. \_\_\_\_\_ (initial)

Disclosure:

Do you currently have a financial interest, or have you had a financial interest in the past, with any vendor with which VMGA does business, or a salaried staff person?  
Yes    No

If yes, please describe it:

\_\_\_\_\_ Date: \_\_\_\_\_

Signature of director

Date of Review by Executive Committee: \_\_\_\_\_

# THE VIRGINIA MASTER GARDENER ASSOCIATION, INC.

## STANDING RULES

Amended August 8, 2015

**Purpose:** To provide guidelines pertaining to the administration of the Virginia Master Gardener Association, Inc.

**Administration:** The Board of Directors will plan, organize, direct, and administer the programs and activities of the Association. The Association's Executive Committee is responsible for its daily affairs between Board meetings.

**Board Meetings:** Will take place bimonthly on the second Saturday of even numbered months, except when there is a holiday or other conflict, in which case the meeting will be rescheduled. Meetings will convene at 10:00AM. Location will be approved by the Board and published at least two months ahead of each meeting. A diligent effort will be made to have one meeting in each region during the fiscal year. Emergency telephone numbers will be furnished to the Board members prior to the meeting, and when possible, the VMGA website will provide updates of meeting information. The June Board meeting will be held in conjunction with Virginia Tech's Master Gardener College in Blacksburg, VA.

**Executive Committee Meetings:** Will be held when deemed necessary by the president and/or officers of the Association. The location and time is to be decided by the president taking into consideration the distance that must be traveled by each Executive Committee member.

**Annual Meeting of VMGA:** Will be held in June in conjunction with Virginia Tech's Master Gardener College in Blacksburg, VA.

**VMGA Regions:** The Commonwealth of Virginia will be divided into regions identical to the districts used by Virginia Cooperative Extension. This map in no way prevents units and individual Master Gardeners from working across regional lines, but is to be used as a guide to spread Association Board meetings and VMGA education opportunities throughout the state.

### Financial

9. The Executive Committee may authorize the commitment of Association funds for business calls, stationary, postage, etc. Additionally, VMGA may fund advances to committee Chairs and pay expenses associated with approved Association activities.
10. Documentation must accompany any deposits or requests for disbursement of funds noting date, amount, committee and activity involved. The Treasurer will pay approved expenses and will maintain appropriate records of all income and expenditures.
11. All Officers and Committee Chairs will present to the Finance Committee, their estimated expenses for each fiscal year no later than the April Board meeting. Final adoption of the budget will be taken by the Board not later than at their regular meeting in October.
12. Deposits will be made in a timely manner.
  - a. Payments are to be delivered to the Treasurer at Board meetings. At other times, all payments are delivered to the Treasurer within 14 days of receipt.

- b. For committees that process cash and checks on a regular basis, deposit tickets may be provided to the committee chair for deposit at a local branch. Local deposit will be limited to when there are less than 10 payments totaling less than \$150 and are to be made within five days of receipt. Copies and documentation of date of deposit, payee, total amount of payment and categories to which payment is to be ascribed will be provided to the Treasurer within three days of deposit.
- c. Cash will be processed within three to five days. Cash in amounts less than \$250 can be "purchased" by the person who received it and a personal check forwarded to the Treasurer to replace the cash received. A second committee member will sign off on any cash payments.

### 13. Mileage Reimbursement

- a. Education event speaker's mileage can be reimbursed at the current federal per mile business rate for no less than 50 miles and no more than 150 miles round trip when the speaker is driving his or her own vehicle. Reimbursement mileage is to reflect actual miles driven. If a speaker is driving a state vehicle, no mileage reimbursement may be made to the individual. However, if requested a travel reimbursement may be made to the Virginia Tech Foundation, Endowment account.
- b. Requests for mileage reimbursements must be made after travel is complete. By way of documentation for the disbursement, an email or signed paper copy noting the miles traveled must be recorded with the request. The starting and ending locations are to be noted. The Treasurer will verify that the miles to be reimbursed are appropriate before issuing the disbursement.
- c. The federal per mile business rate can be found on the IRS website at [www.irs.gov](http://www.irs.gov).

14. Donations to VMGA Master Gardener College Scholarships fund shall be added annually to the VMGA budgeted MG College Scholarship fund. Voluntary donations are to be kept in a separate restricted account for scholarships. An amount of the donated funds, with Board approval, will be allocated to the VMGA scholarship fund. Unused amounts will be carried forward to the next fiscal year.

### 15. VMGA Membership Dues

- a. The dues for each class of membership will be established by the Board and announced at the annual meeting.
- b. All membership dues received are in the form of cash (or checks) and therefore are deposited to the cash account. This applies to lifetime memberships as well as regular memberships.
- c. The difference arises in the realization of the income in the current and future periods. Lifetime memberships are amortized over 10 years. The regular dues are realized as income in the current accounting period. The lifetime memberships are realized as income in the current period (year 1) as well as deferred income (years 2-10). The deferred fees will be reported as deferred liabilities until the income is earned over time.

### 16. Petty Cash Policy

- a. VMGA's petty cash is to be used for making change when merchandise payment is made with cash. It is not to be used for purchases. The circumstances that may require petty cash include merchandise sales and the silent auction.
- b. A Petty Cash Log will be used to record and verify amounts provided as petty cash and returned to the Treasurer. Each person will verify amounts received and returned. Specific procedures and a template for a Petty Cash Log will be kept in the Treasurer's Handbook.

### **Officer Guidelines**

In addition to those specified in the VMGA Bylaws and Roberts Rules of Order the:

#### **President**

13. Will attend and chair all meetings of the Board, Executive Committee, and the VMGA as a whole.
14. Will encourage each unit to select a representative and alternative representative to VMGA.
15. Will contact chairs of all committees periodically to ensure they are running smoothly.
16. Will contact the Representative from Virginia Cooperative Extension from time to time to ensure good lines of communication are maintained.
17. Will write a column for each *VMGA Report*.
18. Will select locations for Board meetings and Executive Committee meetings.
19. Will write letters on behalf of the Board or the whole Association to any parties as directed by the Board or when otherwise appropriate.
20. Will provide the Finance Committee with proposed President's budget by the April Board meeting.
21. Will maintain records and present them to the new President.
22. Will assure that the Treasurer submits Federal tax return (IRS Form 990/990N/990EZ as appropriate) and Virginia State Corporation Commission Annual Registration and Assessment Fee in an accurate and timely manner.
23. Will seek approval from a majority of the Executive Committee on any usage of the association's bank card. Usage is to be limited to online payment of fees or for purchases/payments when paying by check does not permit a timely transaction, and documentation of the transaction is to be sent to the Treasurer.
24. Is responsible for seeing that local unit/association newsletters, unit reports or other news is received by *The VMGA Report* editor.

#### **Vice President**

3. Will assist the President in assuring that the Treasurer submits Federal tax return (IRS Form 990/990N/990EZ as appropriate) and Virginia State Corporation Commission Annual Registration and Assessment Fee in an accurate and timely manner.

4. Is responsible for seeing that all committees conduct audits and reviews as required and submit reports to the Executive Committee, and that Annual Conflict of Interest Statements are signed and submitted by each officer and chair of a Standing Committee.

### **Secretary**

7. Will provide a copy of minutes and notice of the next regular meeting with directions to the Officers, Committee Chairs, VCE Representative and Unit Representatives thirty days prior to the next regular meeting.
8. When changes are made to Bylaws or Standing Rules, both the full version before the change as well as the full document after the change will be appended to the minutes of the meeting in which the changes were adopted.
9. Will keep an up-to-date list of Unit Representatives, Officers, and Committee Chairs and furnish same to the Officers, VCE Representative and Committee Chairs.
10. Will furnish revisions and corrections to the Officers and Board on a bimonthly basis.
11. Will provide the Finance Committee with proposed Secretary's budget by the April Board meeting.
12. Will follow and update procedures in the *Secretary's Handbook*.

### **Treasurer**

10. Is responsible for following and updating the procedures in the *VMGA Treasurer's Handbook*.
11. Will keep current all financial transactions of the organization and present financial reports to the Board of Directors bimonthly. Reports will use generally accepted accounting practices for non-profit organizations. The bimonthly reports are to be sent to the Finance Committee for review in advance of the Board meetings. At least annually, the financial books are to be closed and reconciliation documentation completed.
12. Will submit records to yearly audit within five days after the close of the fiscal year.
13. Will provide the Finance Committee a proposed Treasurer's budget by the April Board meeting, and as a member of the Finance Committee will participate in preparation of the annual budget.
14. Will submit the appropriate IRS Federal Tax Form prepared accurately and submitted no later than the due date.
15. Will work with the Officers and Committees to collect and retain records that are required for maintaining tax exempt organization status.
16. Will submit the Virginia State Corporation Commission Annual Registration and Assessment Fee no later than the due date.
17. Will seek approval from a majority of the Executive Committee on any usage of the association's bank card. Usage is to be limited to online payment of fees or for purchases/payments when paying by check does not permit a timely transaction.
18. Will transition all accounts, access information and electronic and paper files to the incoming Treasurer at the end of the term in office.

## Committee Guidelines

**Defining the Committees:** The VMGA has two categories of committees:

**Standing:** These committees are considered permanent in that they perform a continuing function, e.g. the Education Committee.

**Special:** Members of these committees are appointed to carry out a specific function or task, and may be dissolved when the function or task for which it was responsible has been accomplished, e.g. Audit Committee.

All committees will fulfill any requirements specified in the Association's bylaws. Committee Chairs will submit reports for bi-monthly and annual meetings. All committees are responsible for an annual review of the VMGA web site pages with content relevant to their programs and activities and will report the results of the review to the Vice President. The Chairs of all committees will provide the Finance Committee with a proposed committee budget by the April Board meeting. All committees will conduct association business in the most cost effective way possible, specifically electronic delivery of communications of any type and document sharing.

In addition, committees will do the following:

### Communications

6. The Communications Committee will include a newsletter editor, a webmaster, and other members needed to accomplish the duties outlined below.
7. Publish *The VMGA Report*, the bimonthly newsletter
  - a. Distribute to active members of the Association, VCE-MG Coordinators, the various VCE offices, or such other individuals or agencies as approved by the Board of Directors. The newsletter will be distributed in January, March, May, July, September, and November.
  - b. Include in the newsletter reports from Committee Chairs, activities of various units, a calendar of events and a President's message, in addition to other appropriate articles and editorials.
8. Disseminate information to unit representatives and to the general membership at the direction of the President.
9. Maintain VMGA's website, regularly updating for current content
  - a. Conduct an audit of the VMGA web site with the goal of having accurate and current information available for association members and the public.
  - b. Ensure secure web storage of association documents and webpage content, managing access to documents and editor permissions as directed by the president.
10. Submit timely reports for publication in *The VMGA Report*.
11. Maintain committee records and deliver to the incoming chair.

## **Education**

12. Plan and conduct, with the approval of the Board, continuing education programs at an advanced level for VCE-MGs with at least two sessions in different regions each VMGA fiscal year. These educational programs will normally take place spring and fall.
13. Conduct programs at a level that will assist Master Gardeners in their ability to plan and conduct local programs for the gardening public and their units.
14. Set registration fees for continuing education programs at a reasonable rate, with discounts for VMGA members. While it is fiscally responsible to make all efforts to cover event costs with registration fees, VMGA is an organization with educational and charitable purposes so covering costs is not a requirement.
15. All paid coordinators and VCE agents may attend VMGA educational events and will qualify for the VMGA member discount.
16. Prepare and disseminate marketing materials, i.e. notices to local associations for inclusion in local newsletters, web materials, *The VMGA Report* articles, fliers, list serve notices, emails, etc.
17. Handle registration for programs and answer questions and inquiries.
18. Facilitate payment of dues and new member applications received with education event fees.
19. Transfer all funds and appropriate documentation in a timely manner to the Treasury so that all income and expenditures are properly allocated.
20. An emergency telephone number at the location of the session will be furnished to registrants prior to the session.
21. Submit timely reports for publication in *The VMGA Report*.
22. Maintain committee records and deliver to the incoming chair.

## **Finance**

6. A proposed budget will be prepared, using categories consistent with VMGA's financial statements, for submission to the Executive Committee by the fifteenth day of May.
7. Upon review and approval by the Executive Committee, the Finance Committee will submit a proposed budget to the Board of Directors at their meeting in June.
8. A review of investments and cash flows should be completed as part of the annual budget process. The report of the review will be submitted to the Executive Committee.
9. Assist the Treasurer with the creation and updating of financial policies and procedures.
10. Maintain committee records and deliver to the incoming chair.

## **Membership**

13. Establish and maintain a database of association members including name, address, email, phone number, VCE unit, membership renewal date, year joined or changed membership status, committees of interest and other information as directed by the Board. Provide member information to the board and committee chairs as updates are received.

14. State on the Membership Form that the member is responsible for identifying an email address to which communications can be sent, and that the member is responsible for updating their contact information with VMGA.
15. Acknowledge each new membership, to include a membership card.
16. Present a current membership roster and current bylaws to the membership, no later than October of each calendar year.
17. Prepare a list of non-renewing members to be given to each unit representative for follow up, preferably at the first part of the fiscal year.
18. Send out renewal notices on an annual basis, with acknowledgement and membership cards going to those who renew. Contact Life members, requesting updates on any information, and providing acknowledgment and membership cards. Those members with VCE Emeritus status are to be contacted for updates and to determine if they wish to remain affiliated with VMGA.
19. If requested, provide contact information to the Communications, Newsletter, or Education Committees, or to requesting VCE-MG units as permitted by the Mailing List Use Policy. When email/mail is returned, make reasonable attempts to contact the member for corrections (phone call or contacting the Unit Rep or coordinator). Request assistance from the Executive Committee when follow up is needed.
20. Submit timely reports and new members not included in the current roster for publication in *The VMGA Report*.
21. Develop and maintain a VMGA brochure for recruiting purposes.
22. Ensure each Master Gardener unit has a member of VMGA to annually present recruiting information at gatherings such as new VCE-MG training classes and local association meetings.
23. Maintain committee records and deliver to the incoming chair.

### **Unit Support**

5. Prepare and maintain a database of members and persons who are willing to share their expertise in areas of current need/interest, such as incorporation, non-profit designation, initial MG training, unit projects (with contact person), grant writing, etc.
6. Distribute the information to units requesting same.
7. Submit timely reports for publication in *The VMGA Report*.
8. Maintain committee records and deliver to the incoming chair.

### **Fundraising**

7. Ensure responsible inventory control by confirming orders received and verifying inventory at least quarterly.
8. Submit funds received from sales to the Treasurer; there is to be no co-mingling of funds. Any purchases over \$100 paid in cash will have the payee noted.

9. Seek approval from the Executive Committee for purchases of merchandise in excess of \$1,500 in any period of three consecutive months.
10. Advise the Treasurer when vendor payments are anticipated, and provide invoices, sales receipts and other documentation of funds received.
11. Provide the Treasurer with the number and cost of goods sold and the value of the inventory for inclusion in the December treasurer's report and no later than 10 days after the conclusion of the fiscal year.
12. Provide records and access to the inventory for annual audit.

### **Master Gardener College Scholarship Committee**

6. The composition of the committee will be no less than five members, some of whom have received the award.
7. The committee will be appointed no later than January for the Master Gardener College to be held that year, and will announce the recipients no later than 30 days before Master Gardener College. Because the committee members may live far apart, the committee may conduct business using electronic means.
8. The amount to be awarded will be set by the Board in the budget approved for the fiscal year in which nominations and selections are made. Awards will be presented at the annual meeting of VMGA at Master Gardener College.
9. The committee may determine the ranking/weight of selection criteria, but selection criteria will include demonstration of leadership, financial need, diversity and efforts that meet the needs of VCE.
10. A final report of the committee's activities will be presented to the Board at the first regularly-scheduled meeting after Master Gardener College.

### **Unit Representative Guidelines**

In addition to those specified in the VMGA Bylaws, the Unit Representative will:

6. Act as the point of contact between VCE-MGs in his/her unit and VMGA, reporting to the unit the news and activities of VMGA and reporting to VMGA the activities and issues of his/her unit.
7. Serve at the pleasure of the VCE unit, being appointed by the VCE-MGs or the Extension agent.
8. Attend Board meetings (or send an alternate).
9. Provide a written unit report whether or not able to attend the Board meeting. The report should contain recent unit activities upon which news in *The VMGA Report* can be based. Ideally, this report would be electronically submitted to the Secretary prior to the Board meeting.
10. VMGA will request that the Unit Representative be replaced by the VCE unit when the Representative is unable to provide minimum reports to VMGA.

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Bereavement guidelines have been approved by the board as follows:

5. The unit will notify the VMGA President of the passing of a VMGA member. This notification will include the name, address and wishes of the family. The notification will also include the details of the service.
6. The minimum response will be a card.
7. A decision will be made by the Executive Committee on the level of recognition based on the level of participation in the VMGA.
8. If a unit or family desires to honor their VMGA member through a financial contribution, they will be directed to the Treasurer of the VMGA. It is the responsibility of the unit to inform their membership.

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Summary of Policy

- VMGA will ensure the privacy of our members
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  - A complete sample of the mailing must be submitted
  - VMGA will print and provide the labels
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- The unit or association may not use the label information in any other way
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The VMGA Board has agreed to make member information available in support of local MG Units and MG Associations to help with marketing efforts. A strict policy has been developed to ensure the privacy of our members.

Local MG Units or MG Associations may request in writing a set of mailing labels (they can be sorted by address location) to help them advertise events that may be of interest to the members of VMGA. The local Unit or Association must be a sponsor of the event, and envelopes and any materials mailed to VMGA members must reflect that the mailing is from the local Unit or Association. Peel and stick labels will be provided to the unit requesting them. In return, the local Unit or Association will provide VMGA the opportunity to solicit memberships at the event. There will be no other charge for these labels. Electronic copies of the membership list will not be provided under any circumstances. By acceptance of the mailing labels you will automatically agree:

- to provide the Executive Committee a sample of the mailing packet, including envelope for approval prior to mailing
- to use the labels only for the purpose they were provided,
- not to provide the labels to any other entity,

- not to provide or copy the information from the labels, and
- not to sell the mailing labels.

*The VMGA Report*, the newsletter of VMGA, is also available for marketing local Unit or Association events. Should timing prevent advertising through *The VMGA Report*, the Unit Support Committee will facilitate an electronic mailing for local units. Local units desiring an electronic mailing must provide the message they wish to distribute to the VMGA webmaster who will email the members. For more information on electronic mailing please contact [webmaster@vmga.net](mailto:webmaster@vmga.net).

### **Policy for Establishing Compensation**

The Executive Committee will determine compensation based on compensation offered by similar tax exempt, volunteer-based organizations. The Board will approve the individual being hired and the compensation to be received prior to hiring and payment of any compensation. The information used to determine compensation and the terms of compensation will be recorded in the minutes of the meeting at which the Board deliberates the hiring and compensation. Each individual who decided on compensation and their decision are to be recorded in the minutes of the meeting at which approval takes place, along with each voter's name and vote. The individual being compensated will not participate in the decision or vote.

### **Conflict of Interest Policy**

#### Definitions

“Interested person” is any member of the board of directors, officer, or member of a committee, who has a direct or indirect financial interest, as defined below, is an interested person.

“Financial interest” is a person has a financial interest if the person has, directly or indirectly, through business, investment, or family an ownership or investment interest in any entity with which the Association has a transaction or arrangement. A financial interest is not necessarily a conflict of interest; conflict of interest will be determined by the Board (see Procedures).

#### Duty to Disclose

In connection with any actual or possible conflict of interest, an interested person has the duty to disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the Board.

#### Procedures for Addressing a Possible Conflict of Interest

a. Any member may present evidence of a possible conflict of interest to the Board. The person with a financial interest and possible conflict of interest will present all material facts to the Board and leave the meeting while the remaining Board members determine whether a conflict of interest exists.

b. The Board will determine whether the conflict of interest exists. If so, they will further discuss if VMGA can obtain (with reasonable efforts) a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest. If not, the Board will move and vote on a motion to enter into the transaction or arrangement.

c. The minutes will include: the name of the person who was found to have a financial interest; the nature of that interest; action taken to determine if there exists a conflict of interest; the Board's decision as to whether a conflict of interest existed; and names of voting Board members and their vote as to whether the transaction or arrangement benefits VMGA and should be entered into.

#### Violations of the Conflicts of Interest Policy

If the Board has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it will inform the member of the basis for such belief and afford the member an opportunity to explain the alleged failure to disclose. If, after appropriate investigation and discussion, the Board determines the member has failed to disclose an actual or possible conflict of interest, it will take appropriate corrective action.

#### Annual Conflict of Interest Statements

Each officer and Chair of a Standing Committee will annually sign a statement which affirms that he/she has received a copy of the Conflict of Interest Policy; has read and understands the policy; agrees to comply with the policy; and understands that VMGA is a charitable organization and to maintain its federal tax exemption it must engage primarily in activities which accomplish one or more of its tax-exempt purposes. It will be the responsibility of the Vice President to see that the statements are signed; a report of compliance will be recorded in the minutes of the first Board meeting following the Annual Meeting.

#### Periodic Reviews

To ensure that VMGA operates in a manner consistent with charitable purposes and does not engage in activities that could jeopardize its tax-exempt status, reviews shall be conducted annually of any compensation for salaried staff, of any vendor arrangements, and of any transactions, and that Annual Conflict of Interest Statements are understood, signed and recorded.

Virginia Master Gardener Association  
Officer and Board of Director Annual Conflict of Interest Statement

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position: \_\_\_\_\_

I affirm the following:

I have received a copy of VMGA's Conflict of Interest Policy. \_\_\_\_\_ (initial)

I have read and understand the policy. \_\_\_\_\_ (initial)

I agree to comply with the policy. \_\_\_\_\_ (initial)

I understand that VMGA is a charitable organization and in order to maintain its federal tax exemption it must engage primarily in activities which accomplish one or more of our tax-exempt purposes of charitable, scientific and educational purposes. \_\_\_\_\_ (initial)

Disclosure:

Do you currently have a financial interest, or have you had a financial interest in the past, with any vendor with which VMGA does business, or a salaried staff person?  
Yes    No

If yes, please describe it:

\_\_\_\_\_ Date: \_\_\_\_\_

Signature of director

Date of Review by Executive Committee: \_\_\_\_\_

## **ADOPTION OF AND REVISIONS TO THE STANDING RULES**

Standing Rules, and Revisions to the Standing Rules, may be proposed by the Standing Rules Committee and adopted with the approval of the Association's Board of Directors. They will become effective upon approval unless otherwise noted. A standing rule can be adopted by a majority vote at any Board of Directors meeting without previous notice. Although a rule remains in effect until rescinded or amended, it does not bind future sessions if a majority of the Board desires to suspend it temporarily for the duration of a particular session.